

MADISON SEALS

Multimedia Designer

Experienced in eLearning development, instructional design, print media design, graphic design, web design, UX & UI design, digital marketing, copywriting/editing, audio/video editing and other content creation. Highly detail-oriented.

EDUCATION

UNC-Chapel Hill

Hussman School of Journalism and Media

- B.A. Editing & Graphic Design
- GPA: 3.84 | Highest Distinction

SKILLS



Adobe CC: Illustrator, InDesign, Photoshop, Premiere, XD



E-learning authoring software: Storyline 360, Rise 360, Xyleme



Web/digital design: WordPress, HTML basics, Figma, Miro (wireframing, storyboarding)



Spanish



Soft skills: Leadership, public speaking, project management, providing/receiving constructive feedback, adaptability, etc.

CONTACT/LEARN MORE



503-360-3607



sealsmadison@gmail.com



[linkedin.com/in/madisonseals](https://www.linkedin.com/in/madisonseals)



sealsmadison.wixsite.com/portfolio

EXPERIENCE

Relias | March 2021–Present

Senior eLearning Developer (April 2024–Present)

eLearning Developer (April 2022–April 2024)

Associate eLearning Developer (March 2021–April 2022)

- Train team members in authoring tools and build processes
- Collaborate cross-functionally with SMEs, curriculum designers, product managers, project managers, quality assurance specialists, motion graphics designers, etc.
- Pioneer special projects to design new and improved job aids and other internal resources, including a department-wide style guide, to eliminate discrepancies and increase efficiency
- Serve as the Content and Communications Lead for Relias's Accessibility ERG: Regularly help plan and present at quarterly meetings and events

UNC Hussman School of Journalism & Media

Design Assistant (March 2020–March 2021)

- Participated in a research project to optimize a peer social support app for adolescents and young adults with cancer
- Aided in designing a cancer prevention messaging project in collaboration with UNC's Dept. of Psychology and Neuroscience

Heelprint Communications

Account Manager (Oct. 2019–March 2020)

- Led a team and communicated directly with our client, local author Christian Warren Freed
- Improved the formatting of the client's WordPress site, created a Facebook business page header image and brand logo, and developed a media contact list